

Miss Pennsylvania

SOCIAL IMPACT STATEMENT INSTRUCTIONS for all LOCAL Competitions of the Miss Pennsylvania Scholarship Foundation, Inc. State Candidate Social Impact Statement Instructions

Your Social Impact Initiative will be your initiative on which you will work, alongside the Miss Pennsylvania Scholarship Foundation, during your Year of Service as a local titleholder. This submission allows you to explain to the judges your subject matter choice, how you choose to advocate for it during your year and the metrics for success at the close of your Year of Service. In addition, it should explain how your advocacy will further the Miss Pennsylvania Scholarship Foundation mission.

1. Use any word processing program. Name your file: Social.Impact_LAST NAME, First Name
2. Start a “new” document and follow instructions 3-6 or use the second page of this document and skip to step 7.
3. Set margins for 1” on all four sides. The font style may not be any smaller than “10” and no larger than “12” point type using the Times New Roman font style.
4. With the justification set for left, type “Name:” in bold. Following the colon (:), hit the spacebar twice. Then, type your name.
5. Move to the next line and type “Title:” in bold. Following the colon (:), hit the spacebar twice. Then, type the Local title. Don’t embed the local title into the body of your platform.
6. On the next line, set your justification to “center”. Then type in bold and underline the title of your social impact.
7. On the next line after the Social Impact Title, write what you feel is critical for the judge’s to know about your social impact and why it is necessary for you to have the job of Miss Local to promote this issue. What you write will be what the judges know about your social impact, your role in successfully dealing with this issue, and the role the Miss Local Organization may play in your plan.
8. This essay **may** include some of the following items (this is not to be meant as an exhaustive list):
 - a. A clear definition of the social impact and the specific issues you wish to address
 - b. A plan on how you have or will create awareness of the social impact
 - c. The way in which you have or will change attitudes regarding the issue
 - d. The way in which you have or will change behaviors related to this issue
 - e. The way in which your social impact issue will move the Miss Local Organization forward
 - f. Your media plans
 - g. Your marketing strategy
 - h. How you propose to fund your ideas/plans
 - i. Any significant accomplishments you have made in regard to your issue
 - j. Social Impact statement is to be on ONE PAGE ONLY!
9. At the bottom of the page, set the justification to the right. Type a line of 26 spaces. Below that line, type Signature/Date.
10. Sign and date the Social Impact page. You can do this by printing to pdf and using the annotation feature to create a signature. Alternatively, print the document, sign/date it, then scan the signed copy.
11. Turn the signed Social Impact page into the competition along with your resume.

It is important that these instructions are followed and that you proofread the content before turning your paperwork in. Your paperwork is given to the judges and forms an impression of you before they meet you.

Miss Pennsylvania

Name:

Title:

Social Impact Title

Signature/Date